

Presentation skills	
Code	06HC0001-6
Mode	online
Dates	14th and 21st of May 2026
Time	10:00-12:00h
Duration	4 h
Place	online
Limited spaces	25
Target group	PhD student
Venue	Susana Iranzo
Language	English

1. INTRODUCTION

The ability to deliver an effective and engaging presentation is an essential skill for researchers from all disciplines, providing them with the means to communicate crucial aspects of their work to key audiences. This course will help you to prepare effective presentations to get your ideas across the audience.

You will be assisted in the process of preparing and delivering a presentation, providing you with some valuable first-hand experience of presenting in a supportive and encouraging environment. It will also provide you with tips to avoid common mistakes and help you overcome nervous situations when delivering the presentation.

2. GOALS

By the end of the course, you will:

- be able to structure and prepare a clear presentation fitted to the time constraint
- understand what contributes to making a quality, engaging presentation and be able to apply this to your own talks
- understand the need to tailor your presentations to your specific audience
- acquire tips to manage anxiety and handle questions in order to deliver presentations confidently
- be able to apply feedback from peers to develop the content and delivery of your presentations

3. PROGRAM TOPICS

This course will address the main aspects regarding the preparation and delivery of a successful presentation. Led by the course tutor students will discuss:

- what makes an effective and engaging presentation
- how to prepare, structure and deliver a presentation

- the importance of considering the needs of the audience
- how to handle questions and comments
- control anxiety
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Upon discussion of the above issues with a group of fellow researchers and a Graduate School tutor, you will have the opportunity to prepare and deliver a 10-minute presentation to the group after which you will receive constructive feedback on your content and delivery.

4. METHODOLOGY

The workshop is very hands-on. It will include a practical session featuring examples of what makes a good, effective presentation and what makes a poor one, as well as strategies on how to pitch the presentation to the audience interests, how to structure it, ways to help you deliver engaging presentations. Different presentation formats will also be discussed.

5. RESOURCES

Slides and references provided by the instructor.

6. TARGET AUDIENCE

URV PhD students.

7. ASSESSMENT

Students will need to prepare their own presentation which they will present in the second session. Assessment will be based on both the written material (slides) and the delivery of their presentations.

8. TEACHER

Name	Department/Unit
Susana Iranzo	Facultat d'Economia i Empresa